



DOLPHIN SMART TRAINING WORKSHOP

Date: April 21, 2009

Location: Orange Beach Welcome Center, Orange Beach, AL

Time: 8:30 am to 12:30 pm

Purpose: To ensure all participants receiving recognition through the Dolphin SMART program are trained to a minimum knowledge standard.

Objectives:

- (1) Ensure participants understand the Dolphin SMART criteria;
- (2) Provide participants with background information on the Marine Mammal Protection Act;
- (3) Provide participants with an understanding of and ability to recognize normal wild dolphin behaviors versus disturbed behaviors, as well as how to responsibly view dolphins;
- (4) Provide participants with information about local research on wild dolphin populations;
- (5) Ensure participants understand how to responsibly advertise for their businesses;
- (6) Ensure participants have information to provide training to their captain and crewmembers; and
- (7) Ensure participants have information to provide appropriate education messages to their customers.

When	Sessions	Who
8:30- 8:35 am	<u>Welcome:</u> 1. Introductions 2. Review agenda and training objectives Total: 5 minutes	Kelly Brinkman, Joanne McDonough, Program Partners
8:35- 9:05 am	<u>Program Overview:</u> 1. Reasons for initiating program	Kelly Brinkman

	<ol style="list-style-type: none"> 2. Program mission, goals, and objectives 3. Criteria 4. Application/renewal process 5. Evaluation process 6. Participation incentives – DS Participant 7. Responsibilities – participant and sponsors 8. Questions (10 min) <p>Total: 30 minutes</p>	
9:05-9:35 am	<p><u>MMPA Overview:</u></p> <ol style="list-style-type: none"> 1. Review pertinent definitions 2. Review and explain pertinent USC and CFR laws, rules, regulations, and prohibitions, as well as Truth and Advertising Laws <ul style="list-style-type: none"> - use photos, successive photos, and/or video 3. Review MMPA permits/exemptions (i.e. no permits for commercial viewing) 4. Review and discuss penalties associated with MMPA violations, including USCG ability to take away 6-pack license upon OLE request 5. Provide information on how to report violations 6. Vicarious liability issues 7. Questions (10 minutes) <p>Total: 30 minutes</p>	Rick Hawkins
9:35-9:55 am	<p><u>Viewing Guidelines and Techniques:</u></p> <ol style="list-style-type: none"> 1. Review viewing guidelines outlined in the program criteria 2. Discuss additional techniques for maximizing viewing while minimizing disturbance 3. Questions (10 minutes) <p>Total: 20 minutes</p>	Stacey Horstman
9:55-10:15 am	<p><u>Advertising Guidelines:</u></p> <ol style="list-style-type: none"> 1. Advertising – appropriate vs. inappropriate <ul style="list-style-type: none"> - show relevant advertisement and use open-ended questions to spark 	Cheryl Bonnes

	participation 2. Questions (10 minutes) Total: 20 minutes	
10:15- 10:30 am	BREAK	
10:30- 10:50 am	<u>Evaluation Process:</u> 1. Review how success of program will be measured 2. Discuss how adherence to program criteria will be accomplished 3. Questions (10 minutes) Total: 20 minutes	Kelly Brinkman
10:50- 12:20 pm	<u>Dolphin Research and What We Have Learned:</u> 1. Provide information on local research pertaining to dolphin depredation of fishing gear (20 minutes) 2. Provide information on local wild dolphin research in Orange Beach (20 minutes) 3. Discuss natural behaviors and those vulnerable to disturbance (refer to behavior fact sheet) (20 minutes) 4. Questions (30 minutes) Total: 90 minutes	1. Steve Shippee 2. Claire Pabody 3. Laura Engleby
12:20- 12:30 pm	Closing/Questions	All